



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

SIXTH SEMESTER – APRIL 2025



UVC 6503 – MEDIA LAWS AND ETHICS

Date: 30-04-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A - K1 (CO1)

Answer ALL the Questions -

(10 x 1 = 10)

1. Definitions

- a) Media Law
- b) Defamation
- c) Fundamental Rights
- d) Censorship
- e) Media Ethics

2. Match the following

- a) Official Secrets Act - i) Protects against false statements that harm reputation
- b) Copyright Act - ii) Regulates broadcasting services
- c) Defamation Law - iii) Protects government secrets
- d) The Prasar Bharati Act - v) Protects creators' works from unauthorized use
- e) The Cable Television Networks Act - v) Regulates cable television broadcasts

SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

3. MCQ

- a) Which of the following articles in the Indian Constitution guarantees the freedom of speech and expression?
A) Article 14 B) Article 19 C) Article 21 D) Article 32
- b) What is the primary purpose of the Press Council Act?
A) To regulate broadcasting licenses
B) To provide a forum for redressal of grievances against the press
C) To control advertising standards D) To establish intellectual property rights
- c) Which Act is focused on protecting against false statements harming a person's reputation?
A) Official Secrets Act B) Defamation Law C) Press and Registration of Books Act
D) Contempt of Court Act
- d) The concept of "reasonable restrictions" as mentioned in the Indian Constitution applies to which of the following?
A) The Press Council Act B) Freedom of Speech C) Intellectual Property Rights
D) Defamation Laws
- e) Which Act regulates advertisements that are considered harmful or objectionable?
A) The Prasar Bharati Act B) The Drugs and Magic Remedies Act
C) The Copyright Act D) The Information Technology Act

4. Give the Full Form of the following Abbreviations

- a) TRP
- b) PTI
- c) ASCI
- d) IPC
- e) FIR

SECTION B - K3 (CO2)**Answer any TWO of the following****(2 x 10 = 20)**

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| 5. | Explain the significance of the Freedom of the Press in India. |
| 6. | Analyze the impact of the Official Secrets Act on journalistic practices in India. |
| 7. | Compare and contrast the concepts of libel and slander. |
| 8. | Assess the role of the Press Council Act in maintaining journalistic standards. |

SECTION C – K4 (CO3)**Answer any TWO of the following****(2 x 10 = 20)**

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| 9. | Critically evaluate the various provisions of the Cable Television Networks Act in regulating media content. |
| 10. | Examine the implications of the Drugs and Magic Remedies (Objectionable Advertisements) Act on advertising practices. |
| 11. | Discuss the impact of the Cinematograph Act on film production and censorship in India. |
| 12. | Interpret the objectives of the Monopolies and Restrictive Trade Practices Act as it relates to broadcasting and media. |

SECTION D – K5 (CO4)**Answer any ONE of the following****(1 x 20 = 20)**

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| 13. | Propose a comprehensive framework for ethical journalism in social media that incorporates media laws and societal responsibilities. |
| 14. | Devise a strategy for addressing issues of privacy violations in media reporting. |

SECTION E – K6 (CO5)**Answer any ONE of the following****(1 x 20 = 20)**

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| 15. | Evaluate the role of IT Act in regulating social media. |
| 16. | Analyse the impact of contempt of court on media professionals. |

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